## **News Brief**

## Asahi Photoproducts Expands US Distribution Network with The Oldham Group

**Tokyo, Japan & Brussels, Belgium, September 11, 2024** — Asahi Photoproducts, a pioneer in flexographic photopolymer plate development, has announced a new distribution partnership with The Oldham Group, a renowned industry leader in print solutions. Starting this September, The Oldham Group will become an additional distributor in Asahi's growing US network.

Founded in 1951 and headquartered in Springfield, IL, The Oldham Group has a long-standing reputation for excellence in prepress, pressroom, and bindery equipment. With a history of expanding into key markets and offering cutting-edge digital and automated workflow solutions, Oldham's expertise aligns perfectly with Asahi's innovative technology and customer-centric approach.

"We are thrilled to welcome <u>The Oldham Group</u> as a key distributor in the US," Kaoru Nozaki, Global Sales Manager at Asahi Kasei. "Their commitment to innovation and sustainability will help us bring environmentally balanced solutions, such as our waterwashable <u>AWP™</u> and <u>AFP™-R</u> CleanPrint plates, to a wider audience. Together, we aim to support printers in transitioning to cleaner, more efficient production processes, leveraging our advanced polymer technology and shared dedication to environmental responsibility."

For more information about products and services from Asahi Photoproducts, visit us at <a href="https://www.asahi-photoproducts.com">www.asahi-photoproducts.com</a> or email <a href="mailto:hello@asahi-photoproducts.com">hello@asahi-photoproducts.com</a>.

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## **About Asahi Photoproducts**

Founded in 1973, Asahi Photoproducts is a subsidiary of Asahi Kasei Corp., which has a century of operating history. Asahi Photoproducts is a leading pioneer in the development of photopolymer flexo printing plates. By creating high-quality flexographic solutions through continued innovation, the company aims to drive printing forward in harmony with the environment. Follow Asahi

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More information is available at <a href="https://www.asahi-photoproducts.com">www.asahi-photoproducts.com</a>.

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## Image & caption:



Left to right: Aki Kato, Executive, Senior General Manager of Photoproducts Division welcomes the US distributor represented by Jerry Collins, Vice President at The Oldham Group, Springfield, IL.